

Visibility | Growth | Networking

India's first hyper-local visibility and marketplace platform for women-led businesses. HERTH aims to help your business reach more customers in your neighbourhood and beyond.

Let's Get Your Business Online !



Table of contents

Create your account	03
How to create storefront	04
How to Add Products	05
Own multiple stores	06
Explore your dashboard	08

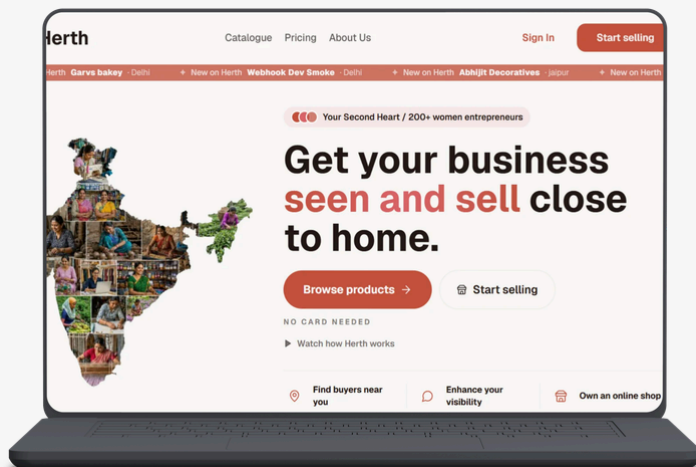


Create your account

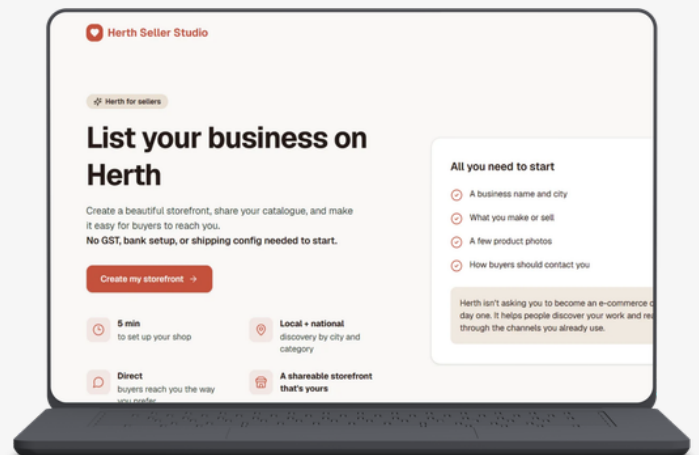
Getting started is easy.

Visit www.herth.in

Step 1: Click on **Start Selling**

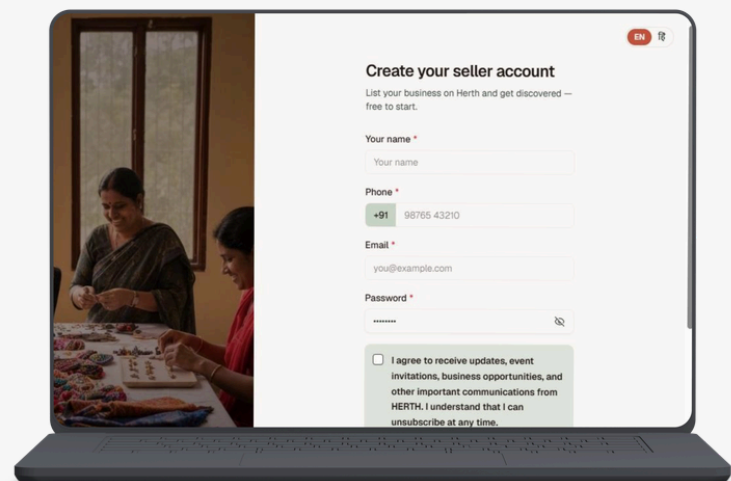


Step 2: Click on **Create my storefront**



Step 3: Enter your

- Mobile Number
- Email Address
- Create a Secure Password



We strongly recommend reviewing the Privacy Policy and Terms & Conditions before creating the account.

You're all set! Click "Create Account"

Create storefront

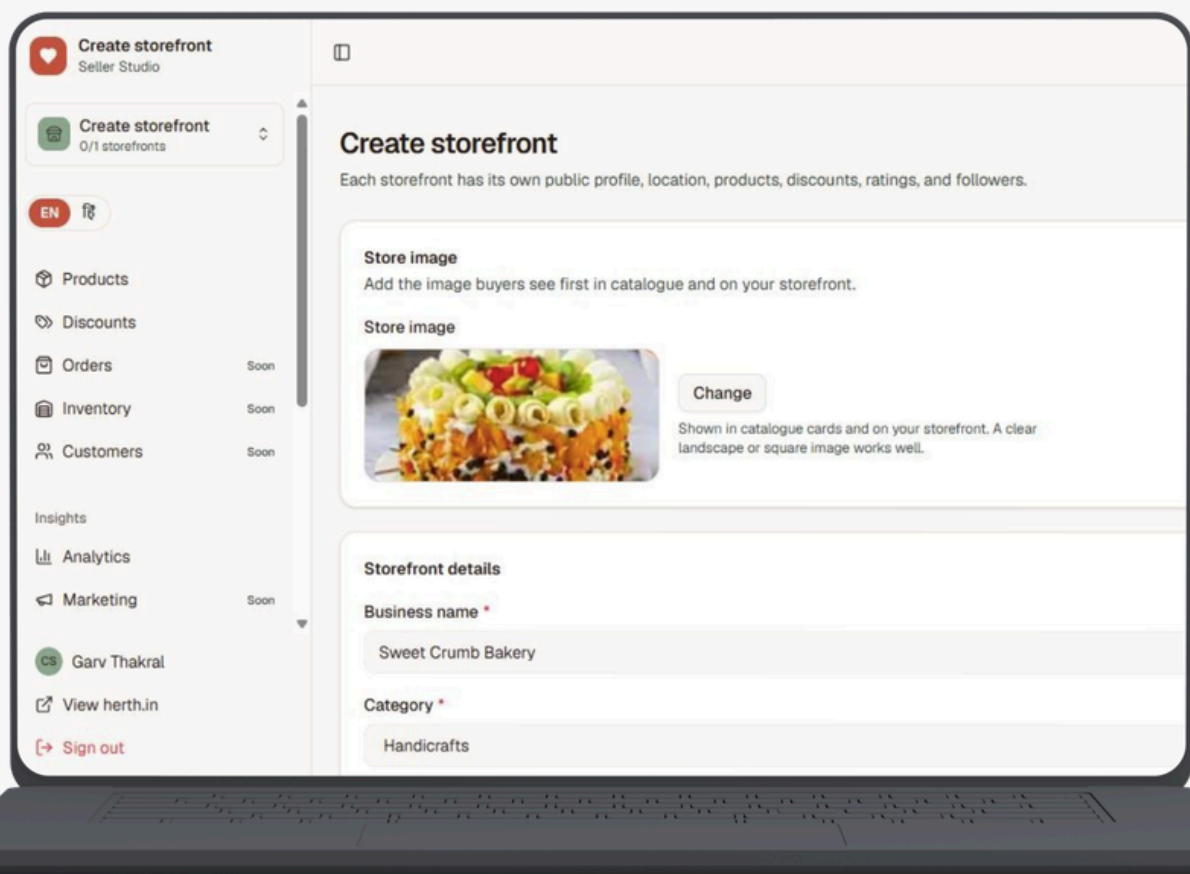
Welcome to your **DASHBOARD**

Step 1: Click "**Create Storefront**" to set up your business.

Step 2: Add your business details

- Store Image: Upload a clear image that represents your brand.
- Business Name
- Business Category
- Short Description: Tell customers what you sell and what makes your business unique.
- Business Location

Tip: Your location helps nearby customers discover your business. Make sure it is accurate.



Add your products or services

Now it's time to showcase what you offer.

For every product or service, add:

- Product/Service Name
- Price
- Short Description
- Clear Photo

Example:

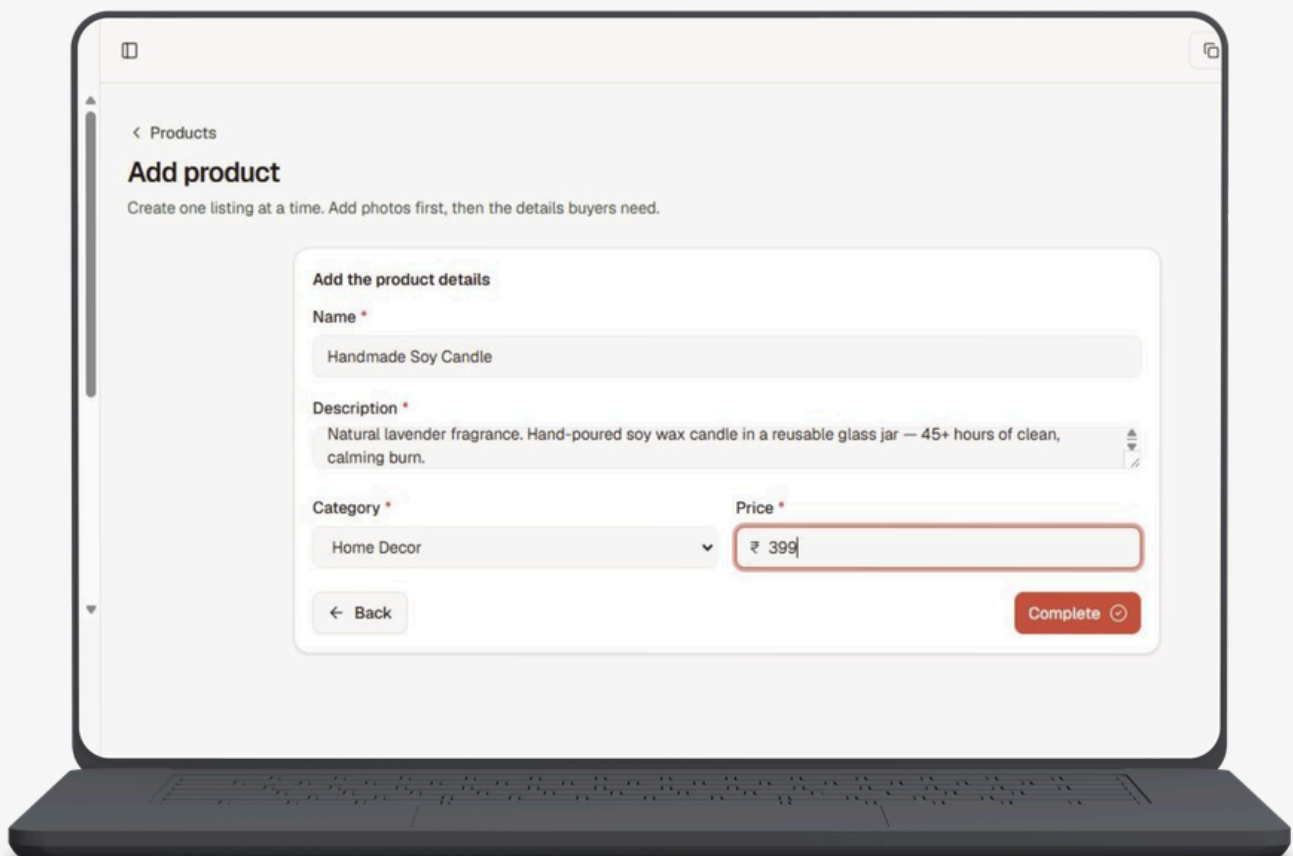
Handmade Soy Candle

Natural lavender fragrance

₹399

Tip: Bright, clear photos build trust and attract more buyers.

You can add multiple products based on your subscription plan.

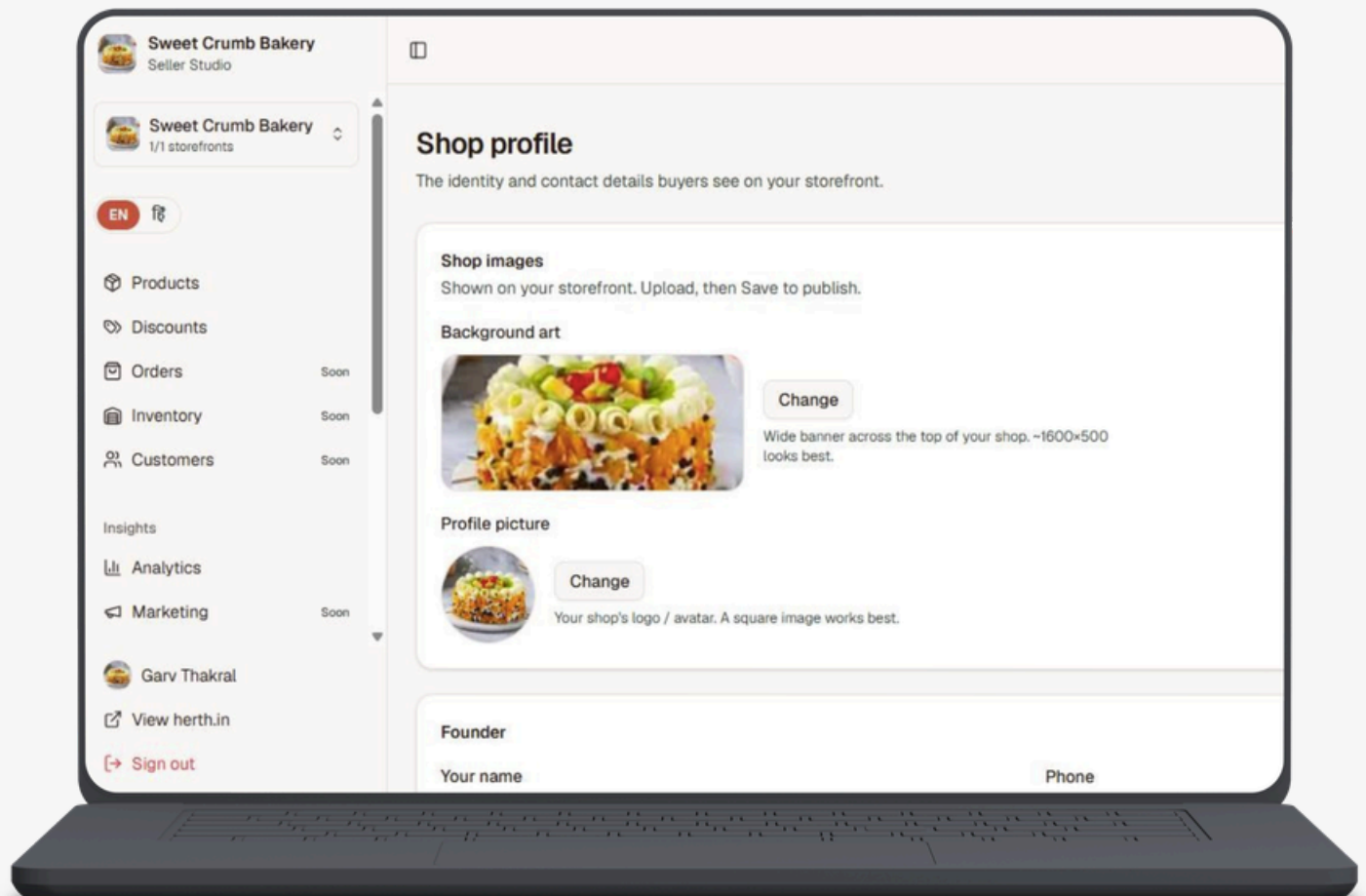


Own multiple businesses?

You can create more storefronts from your dashboard.

Just repeat the steps on pages 4 & 5 for each storefront.

The number of storefronts depends on your subscription plan.



Almost done!

Before submitting, check that:

- Business details are correct
- Photos are uploaded
- Product information is complete
- Location is accurate

Once everything looks good, **click save**



Copy link

Welcome back, Garv

Here's how your shop is doing today.

+ Add product

ACTIVE PRODUCTS

2

AVG. RATING

—

2%

Things to do

Low stock

Everything's well stocked.

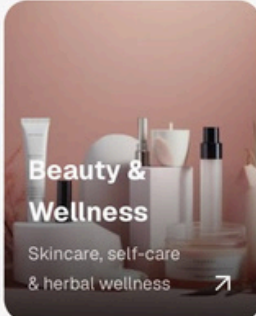
Drafts

0 products waiting to go live.

Review drafts

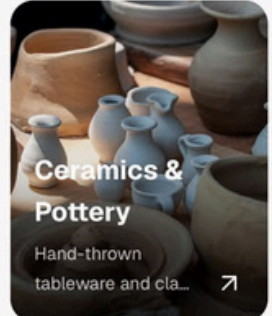


Business Categories



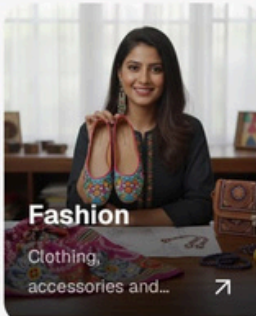
Beauty & Wellness

Skincare, self-care & herbal wellness



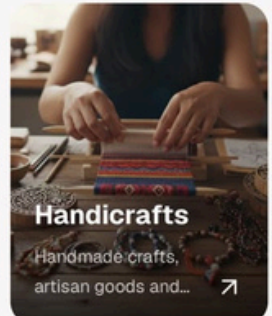
Ceramics & Pottery

Hand-thrown tableware and cla...



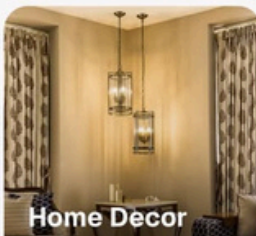
Fashion

Clothing, accessories and...

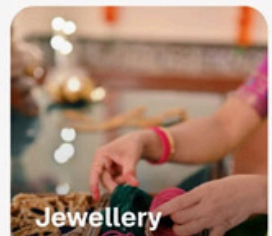


Handicrafts

Handmade crafts, artisan goods and...



Home Decor



Jewellery

Explore Your Dashboard

HERTH offers more than just a storefront.
Here's what you can do after your business goes live.

Analytics

Track your business performance with useful insights such as:

- Store views
- Product views
- Customer interest
- Business activity

Use these insights to understand what customers like and improve your visibility.

Messages

Manage all your conversations in one place, including:

- Customer enquiries
- Buyer messages
- Seller-to-seller networking
- Respond quickly

Your journey doesn't end here—it begins here. Build relationships.

Analytics

Engagement on your shop and products.

PRODUCT VIEWS 

421

to date

SAVES 

58

to date

MESSAGES 

23

to date

PRODUCTS 

2

Top products - by views

Fruit Overload C...   248  36  14

Handmade Soy ...   173  22  9

Messages

Conversations with buyers and sellers.

Messages

Buyers **3**

Sellers **0**

 Search messages...



Farah Millet Kitchen

Gourmet Pantry

So happy to hear that Farah! Yes — a set of 3 ...

12:22 PM

1



Meera's Textile Arts

Textiles

Sounds lovely, will order next week for our an...

12:22 PM

2



Priya's Artisan Bakery

Home Baking

Absolutely! Booked for Saturday 11am. Thank ...

12:22 PM

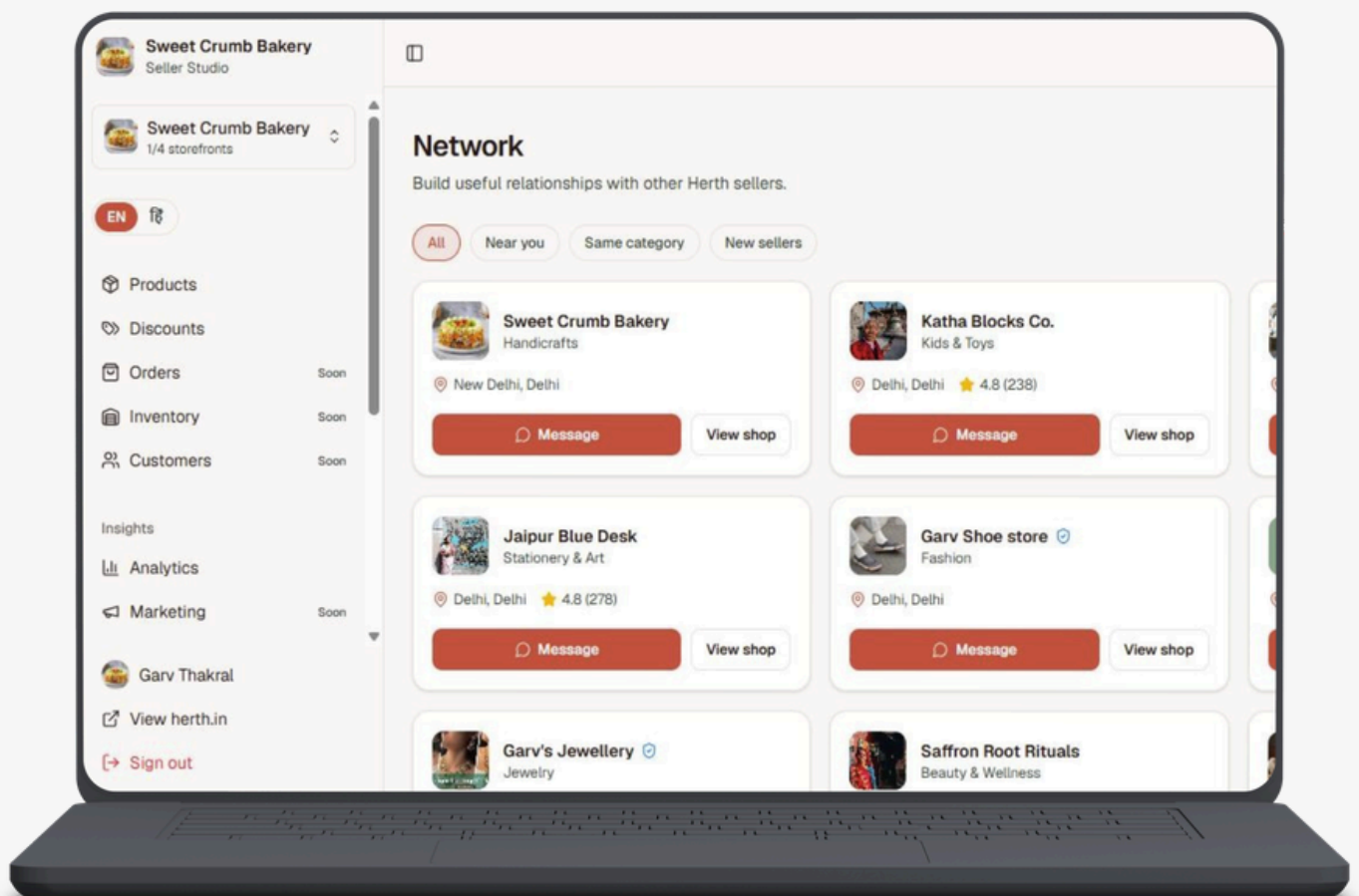
2

Network

Connect with other women entrepreneurs across India.

- Share ideas.
- Learn from fellow business owners.
- Build meaningful collaborations.

Because businesses grow stronger together.





Still have questions?

Contact us

support@herth.in

LinkedIn: @herth-entrent

Instagram: @herth.home

Website: www.herth.in